

## Press Release

**DIASORIN LAUNCHES THE hCG TEST FOR EARLY DETECTION OF PREGNANCY ON ITS LIAISON XL PLATFORM IN THE US MARKET, COMPLETING ITS FERTILITY PANEL OFFER**

September 24, 2013 - Saluggia (VC) - **DiaSorin** (FTSE MIB:DIA) is pleased to announce that it **received the clearance for the LIAISON XL hCG test** from the Food and Drug Administration (FDA) **for the US market**.

The **hCG test** is an In Vitro Immunoassay for the quantitative determination of total human chorionic gonadotropin (hCG and  $\beta$ hCG) in human serum **for early detection of pregnancy**, which can be performed on the LIAISON XL Analyzer.

**Human chorionic gonadotropin (hCG) is normally produced in significant amount only during pregnancy** and it's responsible of maintaining the function of the ovarian corpus luteum during the early weeks of pregnancy.

In normal pregnancy, hCG concentrations rapidly increase at a rate that doubles approximately two days after fertilization. **Pathologically decreased values indicate abnormal pregnancy** (e.g. ectopic pregnancy).

According to last estimates, **the Fertility Diagnostic Laboratory testing value in the US market is around 100 million of US dollars**, and certain tests such as hCG, increase not only for the use during early detection in pregnancy but also due to the infertility site request testing.

**The launch of the new LIAISON XL hCG assay to the LIAISON menu**, in addition to the other DiaSorin's Fertility tests already approved by the FDA (LH, FSH, Prolactin, Progesterone, Estradiol, and Testosterone) **completes the DiaSorin Fertility panel**, and **strengthens the menu offer in the US market**.

Furthermore **it is strategic to position our LIAISON XL platform** providing a complete, automatic and consolidated solution to our current and new potential clients, **with a broader menu of tests** in addition to the current DiaSorin US menu, covering different clinical areas' needs, like Bone & Mineral, Infectious Disease, Hypertension, Diabetes and Thyroid.

**With the launch of hCG assay, the LIAISON DiaSorin's menu in the US is made of 37 tests.**

REFERENCE TABLE FOR DIASORIN PRODUCTS

<b>Assay name</b>	hCG		
<b>Diagnosis</b>	Quantitative determination of hCG and $\beta$ hCG for early detection of pregnancy		
<b>Potential market</b>	Fertility diagnostic laboratory testing value in USA: ca. \$ 100 mln		
<b>Business segment</b>	Immunodiagnosics	✓	Molecular Diagnostics
<b>Technology</b>	CLIA	✓	Extraction
	ELISA		Amplification/Detection
	RIA		HLA Typing
<b>Clinical Area</b>	Infectious Disease		Infectious Disease
	Hepatitis and Retroviruses		
	Oncology & Endocrinology		
	Bone & Mineral		Onco-hematology
	Fertility	✓	
	GI Stool Testing		

Carlo Rosa, Chief Executive Officer of DiaSorin Group, commented: *“Our commitment to the expansion of our US menu is strong and every day more important. With the clearance received from the FDA on the hCG test on our LIAISON XL platform, we have completed our Fertility panel in the US market and we can continue strengthening our strategic positioning as the Diagnostic Specialist”.*

**About DiaSorin**

Headquartered in Italy and listed in the FTSE MIB Index, DiaSorin is a global leader in the In Vitro Diagnostics (IVD) field. For over 40 years the Company has been developing, producing and marketing reagent kits for IVD worldwide. Through constant investments in research and development, and using its own distinctive expertise in the field of immunodiagnosics to deliver a high level of innovation, DiaSorin offers today the broadest range of specialty tests available in the immunodiagnosics market and new tests in the molecular diagnostics markets which identify DiaSorin Group as the IVD “diagnostics specialist”.

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