

**Press** Release

DIASORIN WAS PRIZED AS THE BEST ITALIAN COMPANY IN RESEARCH & DEVELOPMENT IN THE UK BY THE UK TRADE & INVESTMENT AT THE UK-ITALY BUSINESS AWARDS CEREMONY

January 19, 2012 - Saluggia (VC) - DiaSorin S.p.A. (FTSE MIB:DIA) was awarded with the Research &

Development Award by the UK Trade & Investment at the 5th UK-ITALY Business Awards Ceremony at

Palazzo Mezzanotte, Borsa Italiana in Milan.

The Ceremony was a formal recognition to the Italian industry excellence, where the companies that

choose the UK for their international development strategy have been awarded.

DiaSorin received the Research & Development Award because the acquisition of Murex from Abbott in

2010, in order to expand its position in the Diagnostic market with new products on Hepatitis and

Retrovirus.

The UK Trade & Investment recognized the efforts of DiaSorin in developing Murex business through the

implementation of a development plan of the company focused on the research and development of the

site based in Dartford.

Lord Stephen Green of Hurstpierpoint, Minister of State for Trade and Investment, who intervened at the

Ceremony commented "The winners of these awards represent the incredible solidity and the huge link

between the UK and Italy"

Mr. Carlo Rosa, CEO of DiaSorin Group, commented "We are really proud to have received the

Research and Development Award by the UK Trade & Investment. Murex represents an important pillar

for our future strategy in the Hepatitis and Retrovirus sector, where we are convinced that DiaSorin is

able to play an important role in the forthcoming future. Murex' worldwide products recognition among

the diagnostic clients further expands DiaSorin identification as a leader in the infectious disease

market".

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